

Priory of Kenya of the Order of St John

PATRON

Hon. Major (Rtd) Marsden Madoka, EGH, GCStJ

PRIOR/CHAIRMAN

Paul Ndungu, MGH, KStJ



St John

Dear Partner,

RE: REQUEST FOR PARTNERSHIP DURING THE 2023 ANNUAL ST JOHN SAVE A LIFE WALKATHON

Greetings from St John Ambulance Kenya.

We would like to bring to your attention that this year, St John Ambulance will hold the Road Safety Walk, dubbed as the 'Save a Life Walkathon' on **Saturday, 27th May 2023, at the KICC Nairobi from 6:30am to 12:00 noon.**

St John Ambulance is inviting you to be part of this charity initiative. Funds raised from this walk will be utilized to train and equip community first responders across the country who shall help in providing much needed emergency care for free whenever a medical emergency arises within their community. We believe this will reduce fatalities that are recorded often for lack of proper emergency care during critical times.

Last year on 18th June 2022, we help a similar event themed **Road Safety Charity Walk**. The funds raised from this initiative have been channeled towards offering First Aid training and equipping of 800 first responders, including BodaBoda riders and community volunteers living in accident black spot areas. This is in response to the rising number of road fatalities, which is becoming a serious concern in Kenya.

We are a first aid and health charity organization, committed in providing medical support and reducing human suffering in our society.

If you have any queries, please contact me on email: harun.gikera@stjohnkenya.org or email our Resource Mobilization Officer on: florence.kasuku@stjohnkenya.org or cell phone: 0707-762-627.

Have a look at the various sponsorship categories below. We look forward to your positive response and remain available for any further discussion within a short notice.

Sincerely,

Harun Gikera, OGW, OStJ
Chief Executive Officer

HEAD OFFICE: St John House, St Johns Lane, off Parliament Road PO Box 41489-00100 Nairobi T 0721611555 E info@stjohnkenya.org
Ambulance Hotlines 0721226285, 020-2210000

REGIONAL OFFICES: **Coast** (PO Box 82381, Mombasa | 0706777077) **Eastern** (PO Box 3, Embu | 0786214331) **Central** (PO Box 372, Nyeri | 0724418811)
Rift Valley (PO Box 14088, Nakuru | 0721355773) **Nyanza** (PO Box 999, Kisumu | 0723956649) **Western** (PO Box 1626, Kakamega | 0718188671)

Corporate Sponsorship Categories

CATEGORY	AMOUNT (KES)	BENEFITS
SUPER PREMIUM	1,000,000	<ul style="list-style-type: none"> • Logo on promotional materials • Remarks at the Opening ceremony • Display of 10 banners • Recognition on digital media • Annual Ambulance Cover • Occupational First aid training for 30 staff • Occupational First Aid Kit • Sponsorship covers training of 200 riders and First responders
PLATINUM	500,000	<ul style="list-style-type: none"> • Remarks at the Opening Ceremony • Display of 8 banners • Recognition on digital media • Annual Ambulance Cover • Occupational First Aid training for 20 staff • Occupational First Aid Kit • Sponsorship covers training of 100 riders and First responders
GOLD	300,000	<ul style="list-style-type: none"> • Display of 6 Banners • Recognition on digital media & during opening ceremony • Annual Ambulance Cover • Occupational First Aid training for 10 staff • Occupational First Aid Kit • Sponsorship covers training of 50 riders and First responders
SILVER	150,000	<ul style="list-style-type: none"> • Display of 4 Banners • Recognition on digital media & during opening ceremony • Occupational First Aid training for 10 staff • Occupational First Aid Kit • Sponsorship covers training of 25 riders and First responders
BRONZE	50,000	<ul style="list-style-type: none"> • Display of 2 Banners • Recognition on digital media & during opening ceremony • Occupational First Aid Kit • Sponsorship covers training of 10 riders and First responders
EMPLOYEE PARTICIPATION	1,000	<ul style="list-style-type: none"> • T-shirt and a certificate of participation

Payments can be made via:

- 1 **Cheques addressed to** **ST JOHN AMBULANCE OF KENYA**

- 2 **Bank Transfer to:** **ABSA BANK PLC**
Harambee Avenue Branch
A/C No: 2046346311
Bank Code: 003
Branch Code: 130
Swift Code: BARCKENX

- 3 **MPESA:** **Pay bill: 4092409**
Account No: WALK